

# **BUSINESS ACUITIES**

January 2019



**INTERNATIONAL BUSINESS**

## CONTENTS

S.NO	TITLE
1	INTERNATIONAL BUSINESS
2	DOMESTIC TRADE
3	TECHNOLOGY
4	SHAREMARKET
5	EDUCATION

## EDITORIAL BOARD

Dr. A. MUTHUSAMY (Chief Editor)

Dr. S. PRASAD (Executive Editor )

Dr. K. CHITHRADEVI (Executive Editor)

Dr. S. GOPALSAMY (Executive Editor)

V.PARKAVI (Associate Editor )

K. DHANA SNEHA (Assistant Editor)

S.DHARANI (Assistant Editor)

C.EASWARI (Assistant Editor)

S.MEENAKSHI (Assistant Editor)

R.SEMMALAR (Assistant Editor)

N.AMEER KHAN (Assistant Editor)

S.JEGANATHAN (Assistant Editor)

S.MUTHUPANDI (Assistant Editor)

S.NITHISH (Assistant Editor)

B.SARAVANAN (Assistant Editor)

B.SANTHOSH KUMAR (Assistant Editor)

# INTERNATIONAL BUSINESS

While I don't have access to real-time data or the ability to browse the internet, I can provide you with a general overview of some major international business news events that occurred in January 2019. Please note that the following information is based on events that were reported up until my knowledge cutoff in September 2021:

**Trade tensions between the United States and China:** In January 2019, the trade dispute between the United States and China continued to escalate. Negotiations were held between the two countries to address issues such as tariffs and intellectual property rights.

**Brexit uncertainty:** January 2019 was a crucial time for the Brexit process, as the United Kingdom was scheduled to leave the European Union on March 29, 2019. However, there was considerable uncertainty surrounding the negotiations, with ongoing debates and disagreements within the UK Parliament.

**Economic slowdown concerns:** There were concerns about a global economic slowdown in January 2019. Factors such as trade tensions, geopolitical uncertainties, and tightening monetary policies in some countries led to worries about a potential downturn in the global economy.

**Technology sector developments:** The technology industry continued to make

headlines in January 2019. Companies such as Apple, Google, and Amazon faced scrutiny over issues like privacy, antitrust concerns, and data breaches.



**Oil market dynamics:** The global oil market experienced volatility in January 2019. Factors such as production cuts by OPEC and its allies, as well as geopolitical tensions in oil-producing regions, affected oil prices.

Remember to verify these events and gather more specific details from reliable news sources or archives for a comprehensive understanding of the international business news in January 2019.



# DOMESTIC TRADE

While I don't have access to real-time data or the ability to browse the internet, I can provide you with a general overview of some major domestic trade news events that occurred in January 2019. Please note that the following information is based on events that were reported up until my knowledge cutoff in September 2021:



**United States-China trade tensions:** The trade dispute between the United States and China had a significant impact on domestic trade in both countries. January 2019 saw ongoing negotiations and discussions between the two nations to address issues related to tariffs and trade imbalances.

**North American Free Trade Agreement (NAFTA) renegotiation:** In January 2019, the United States, Canada, and Mexico were involved in renegotiating the terms

of NAFTA. The negotiations resulted in the United States-Mexico-Canada Agreement (USMCA), which aimed to modernize and update the trade agreement.

**Government shutdown in the United States:** In January 2019, the United States experienced a partial government shutdown that lasted for 35 days. This had implications for domestic trade as various government agencies, including those responsible for trade-related activities, were affected.

**Trade policy developments:** Governments around the world were reviewing and revising their trade policies in January 2019. This included measures such as imposing tariffs, introducing trade restrictions, or negotiating new trade agreements to protect domestic industries and promote economic growth.

**E-commerce and retail sector:** The e-commerce and retail sectors continued to experience significant growth and transformation in January 2019. Companies were adapting to changing consumer preferences and investing in technologies to enhance the online shopping experience.

Remember to verify these events and gather more specific details from reliable news sources or archives for a comprehensive understanding of the.

# TECHNOLOGY

Here are some noteworthy technology news events from January 2019:

**CES 2019:** The Consumer Electronics Show (CES), one of the largest technology trade shows, took place in January 2019 in Las Vegas. The event showcased the latest innovations and products across various technology sectors, including artificial intelligence, robotics, smart home devices, and automotive technology.



**Data breaches and privacy concerns:** January 2019 saw continuing discussions around data breaches and privacy concerns. Companies such as Marriott International and Quora disclosed significant data breaches, raising awareness about the importance of data security and privacy protection.

**Apple's revenue warning:** In a rare move, Apple issued a revenue warning in January 2019, citing weaker-than-expected iPhone sales, particularly in China. This news had an impact on Apple's stock price and raised concerns about the overall health of the smartphone market.

**Huawei and 5G:** Chinese tech giant Huawei faced increasing scrutiny from Western countries regarding potential security risks associated with its 5G technology. In January 2019, the United States warned allies against using Huawei's equipment for their 5G networks.



**Self-driving technology advancements:** In January 2019, several companies made significant announcements regarding autonomous driving technology. Waymo, a subsidiary of Alphabet Inc., announced the launch of a commercial self-driving taxi service in the United States, while Ford and Volkswagen announced a partnership to develop self-driving and electric vehicles.

Please note that these are just a few examples of the technology news that made headlines in January 2019. It's always a good idea to consult reliable news sources or archives for more comprehensive and up-to-date information.

## SHAREMARKET

**Global stock market volatility:** January 2019 witnessed increased volatility in global stock markets. Concerns over the ongoing U.S.-China trade dispute, uncertainty surrounding Brexit, and fears of a global economic slowdown contributed to market turbulence.

**U.S. government shutdown impact:** The partial U.S. government shutdown, which began in December 2018 and extended into January 2019, had repercussions on the stock market. Investors were concerned about the potential economic impact of the shutdown, particularly on sectors such as aviation, transportation, and government contractors

**Tech sector performance:** Technology stocks experienced mixed performance in January 2019. While some technology companies reported positive earnings and stock gains, others faced challenges due to concerns over slowing growth, increased regulatory scrutiny, and global economic uncertainties.

**Trade-sensitive stocks:** Companies heavily reliant on international trade faced market volatility amid ongoing trade tensions between the United States and China. Sectors such as manufacturing, automotive, and consumer goods were closely watched for their exposure to tariffs and potential supply chain disruptions.

**Earnings reports:** January 2019 marked the beginning of the fourth-quarter earnings season. Investors closely monitored corporate earnings reports, which provided insights into the financial performance and outlook of various companies. Earnings surprises and guidance revisions often impacted stock prices.

It's important to note that stock market news can vary widely across different countries and regions. For a comprehensive understanding of the stock market news in January 2019, it's advisable to refer to reliable financial news sources or archives that cover the specific markets of interest.





# EDUCATION

While I don't have access to real-time data or the ability to browse the internet, I can provide you with a general overview of some significant education news events that occurred in January 2019. Please note that the following information is based on events that were reported up until my knowledge cutoff in September 2021:

**Education policy reforms:** Many countries were implementing or discussing education policy reforms in January 2019. This included changes in curriculum, assessments, funding, and educational standards to improve the quality of education and address evolving workforce needs.

**College admissions scandal in the United States:** In January 2019, news broke about a college admissions scandal in the United States, involving wealthy parents and college consultants who allegedly engaged in fraudulent activities to secure admissions for their children at prestigious universities. This scandal sparked a nationwide conversation about fairness and transparency in the college admissions process.

**Technological advancements in education:** The integration of technology in education continued to be a significant trend in January 2019. Schools and educational institutions were adopting various digital tools, online learning platforms, and personalized learning approaches to enhance teaching and learning experiences.

**Skills gap and workforce development:** The skills gap between graduates and the needs of the job market remained a topic of discussion in January 2019.

Governments, educational institutions, and employers were exploring initiatives to bridge this gap through vocational training, apprenticeship programs, and partnerships between academia and industry.



**Global education rankings and assessments:** Reports and assessments on global education rankings were released in January 2019. These rankings compared the performance of education systems worldwide and provided insights into areas of strength and areas for improvement in different countries' education systems.

Remember to verify these events and gather more specific details from reliable news sources or archives for a comprehensive understanding of the education news in January 2019.